

# GGN - Geopark Annual Report 2018

## 1. GEOPARK IDENTITY

Geopark name, country, regional Network: [Burren and Cliffs of Moher UNESCO Global Geopark, Ireland, European Geoparks Network](#)

Year of Inscription/ year of last revalidation: [2011 / 2015](#)

Representative Photo (from the most important event this year)



National Heritage Week guided walk August 2018

## 2. GEOPARK FIGURES

Number of Geopark staffs: [2 \(1 full time manager, 1 full time geologist\)](#)

Number of Visitors: [1.6 million](#)

Number of Geopark events: [8 events, 8 partnership meetings with Burren Ecotourism Network. Delivery of final report for GeoparkLIFE project 2012-2017. July 2018. Production of Geopark branded "keep cup" by Burren Ecotourism Network in collaboration with local entrepreneurs and the #Love Your Cup campaign to reduce local waste. Mar 2018.](#)

Number school classes realize Geopark educational programmes: [6](#)

Number of Geopark press release [3](#)

## 3. GEOPARK ACTIVITIES

Major achievements in 2018: [Chambers Ireland Excellence in Local Government Sustainable Tourism Award \(National Award\)](#)

Contribution towards GGN - Networking and Participation:

- [Attended 41<sup>st</sup> EGN meeting in Karavanke/Karawanken Geopark, Slovenia/Austria March 2018](#)

Management and Financial status:

- [Continued management by Clare County Council, financial status good. Cofunding from Geological Survey Ireland to fund salary of geologist](#)

## Geoconservation

- Continued support and membership of Leave No Trace code of conduct
- Erection of two new 'Respect our Heritage' signs at two archaeological/cultural sites in collaboration with landowners at Murrooghkilly. June 2018.
- Development of new integrated monitoring system for heritage sites and trails

## Sustainable tourism (Geotourism):

- Continued support for Burren Ecotourism Network and externally audited Geopark Code of Practice for sustainable tourism businesses.
- Participation in EU Interreg Atlantic Geoparks Project and development of European Atlantic Geotourism Route

## New Education programmes on geoconservation, sustainable development and disaster risk reduction:

- National School visits and presentations on Geology, Sustainable Tourism and Atlantic Geoparks project.
- Global Ecologies presentations on Geology, Sustainable Tourism and Climate Change to Burren College of Art students

## Strategic Partnership

- Continued partnership with Geological Survey Ireland, Burren Ecotourism Network and national and local partnerships developed through the GeoparkLIFE project.

## Promotional activities

- Active social media accounts on Facebook, Twitter and Instagram, and press coverage of new fossil discoveries
- Hosted field trips of Directors of European Geological Surveys in collaboration with Geological survey Ireland. May 2018
- Facilitation of Tourism Ireland film shoot with local Geopark guide. March 2018
- Held free public events at Geosites for National Heritage Week which were promoted nationally. August 2018
- Promotion of the Geopark at the Burren Slow Food Festival in Lisdoonvarna and on social media. March 2018.

## 4. Contacts:

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